

FOR IMMEDIATE RELEASE



February 6, 2009
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LEADING MARYLAND-BASED WOMEN TECHNOLOGY ASSOCIATION HONORS ORIGINAL ENIAC COMPUTER PROGRAMMER

3RD ANNUAL CONFERENCE - WOMEN: LEADING THE FUTURE OF TECHNOLOGY THURSDAY, MARCH 12, 2009

Baltimore, Maryland – February 6, 2009 – Multinational Development of Women in Technology (MDWIT) will host Maryland's third Women and Technology Conference on Thursday, March 12, 2009, at the BWI Airport Marriott in Linthicum, Maryland, from 8:00 a.m. to 4:00 p.m.

This year's event, *Women: Leading the Future of Technology* is open to women and men technology business owners, including CEOs of manufacturing, biotechnology, technology and engineering companies. Invitations will also be sent to women working in or contemplating a career in technology. Experts in international business development will also be in attendance. In addition, there will be executive level speakers, panel presentations targeted for women at every stage of their professional career, and information from state agencies about resources to help launch them to increasingly successful careers in high tech fields.

"This year we are proud to honor a woman and legend in technology, [Jean Jennings Bartik](#), one of the six original ENIAC programmers. In 1945, Ms. Bartik didn't know what an amazing impact she would have on the world of technology both then and now," states Claudia Morrell, CEO of MDWIT. This year's conference keynote speaker is one of Baltimore's own, [Sheila Heinze](#), the founder of SM Consulting, Inc., a four time honoree of the INC 500 List. Ms. Heinze will share her incredible story of endurance, talent, and the challenges faced while building a multinational company primed for selling – and that she did.

Private sector leaders, education experts, and government officials all understand that a woman's decision to enter, work, and lead in aerospace, technology, engineering and manufacturing fields is critical to ensure continued economic growth in Maryland's technology industries. The event sessions, speakers and attendee dialogue will directly impact both Maryland's and the nation's existing technology workforce issues and lay the groundwork for future solutions. For registration or more information, visit www.mdwit.org/conference.html

Our attendees represent three audience groups:

- Women in Entrepreneurship
- Women in the Technology Workforce
- The Next Generation of Women in Technology

The rich diversity of experience, executive leadership, and business development expertise represented in our audience promise to make this event an excellent showcase opportunity for your organization. The venue is a valuable venue for organizations with products or services of interest to the technology workforce and educational community. This year's sponsors and partners include the Maryland Department of Business and Economic Development, Northrop Grumman, Lockheed Martin, T. Rowe Price, BR Market Launch, Virtual Link, WOLB -We Care Baltimore, WeNetwork24/7 – a NAFE Chapter, MyCity4Her.com, Howard Technology Council and more.

About the Multinational Development of Women in Technology:

Multinational Development of Women in Technology (MDWIT) is a new non-profit organization that promotes women's entry into and advancement in the technology workforce including the areas of engineering and technology. Through the development and dissemination of best practices we stimulate girls' interest in technology, encourage young women interested in technology careers, support the advancement of women in technology careers to leadership positions, and advocate for women starting their own companies around technology. We achieve this by partnering with regional, national, and international institutions who are also dedicated to promoting girls and women in technology at all levels.

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